

WITH RAGS TO SUCCESS

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The history of the Borgers corporation is certainly extraordinary. Unlike most German firms, Borgers has now existed for well over a century and since being established in 1866 has always been managed by members of the original founding family. Over the last 150 years, the Bocholt-based corporation has repeatedly had to re-invent itself in order to survive in the economic and political turbulence of the 19th and 20th centuries. The three authors trace how Borgers evolved from a small cotton-wool factory into an international systems supplier to the automotive industry. The book describes the numerous ways in which the family and company have interacted down through the years and delves in depth into the different generations of the Borgers family and the internal disputes which on occasion took the corporation to the brink of disaster.

